



ReviewScribe

Brand guide

Logo, colors and usage

Logo

Use the full-color logo on white or light backgrounds and the white logo on dark backgrounds.



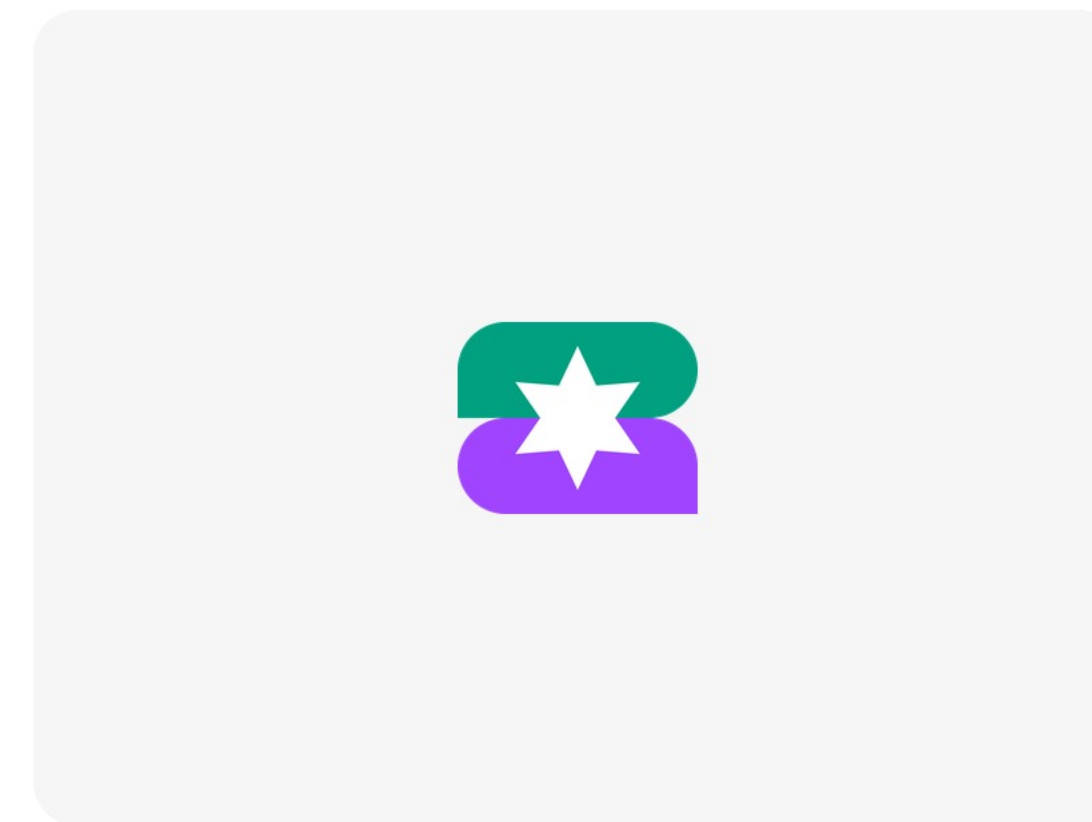
Logo, light backgrounds

reviewscribe-logo.svg / .png



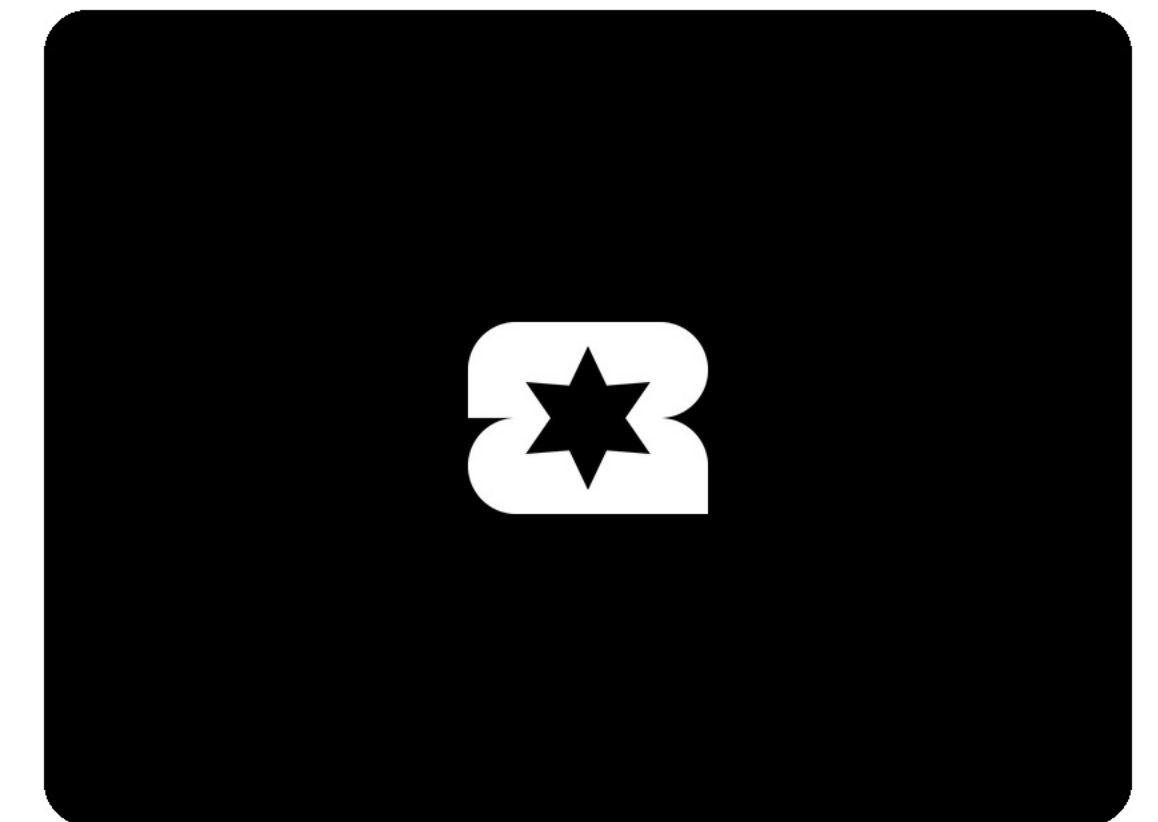
Logo, dark backgrounds

reviewscribe-logo-white.svg / .png



Icon, light backgrounds

reviewscribe-icon.svg / .png



Icon, dark backgrounds

reviewscribe-icon-white.svg / .png

Colors

Two brand colors make up the icon; the wordmark is a dark grey.



Primary

HEX #00A080
RGB 0 160 128



Secondary

HEX #A144FF
RGB 161 68 255

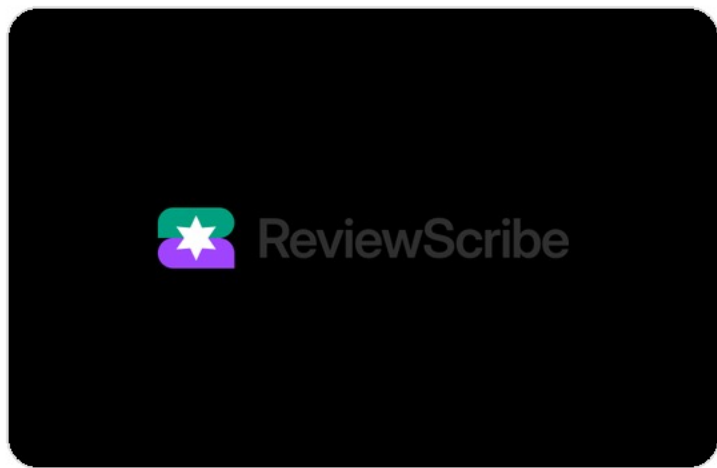


Wordmark

HEX #303030
RGB 48 48 48

Logo usage

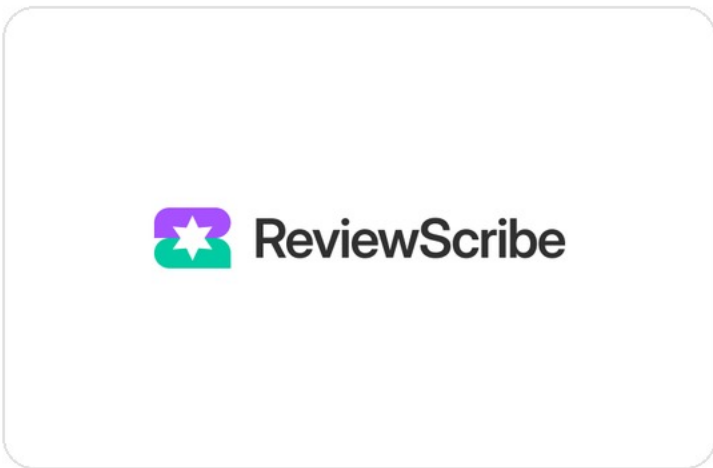
Keep the logo clear and unchanged.



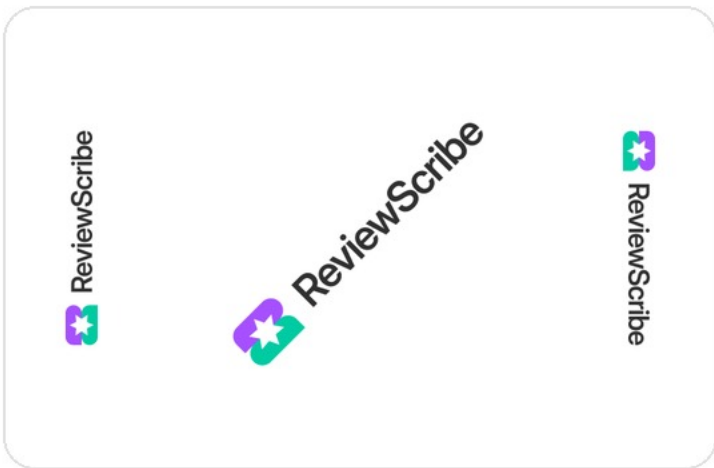
✗ Don't use the original logo on dark surfaces



✗ Don't stretch or distort the logo



✗ Don't change or alter the colors



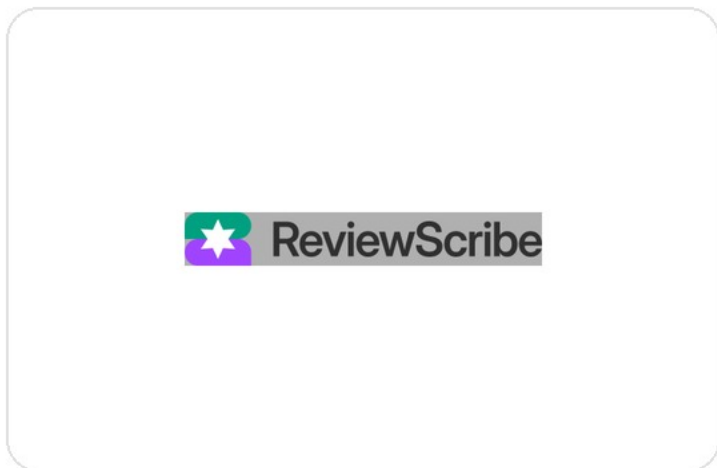
✗ Don't rotate, flip or tilt the logo



✗ Don't add shadows



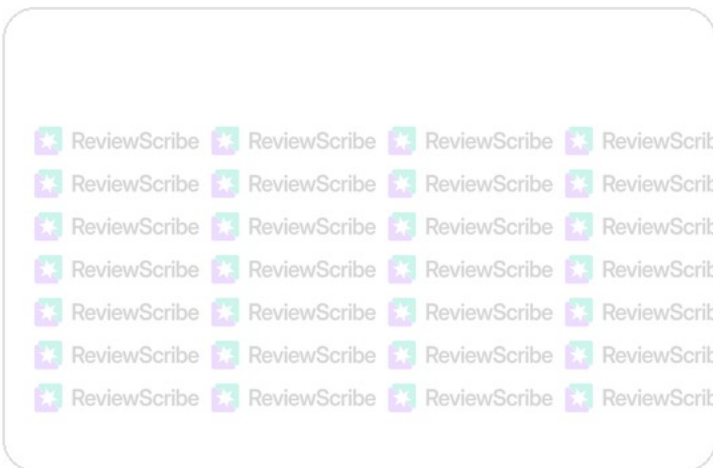
✗ Don't use a text-only logo



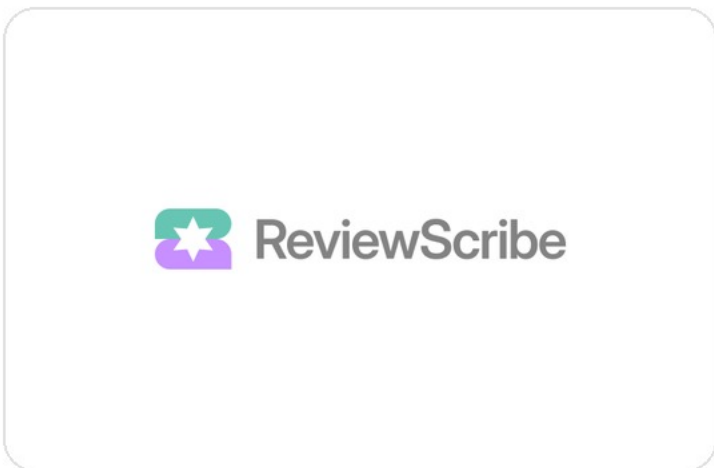
✗ Don't add a fill or place it on a low-contrast background



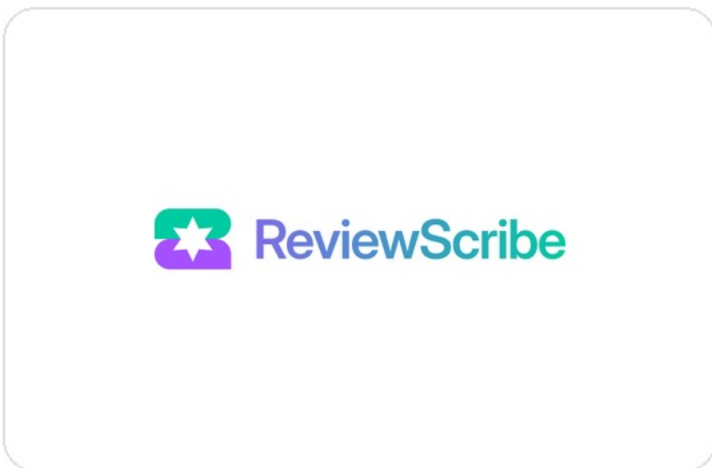
✗ Don't add outlines or borders



✗ Don't use the logo as a watermark



✗ Don't change the opacity



✗ Don't apply gradients or change the wordmark color